Unless otherwise noted, please maintain all current site functionality.

Contact Walgreens UX with any questions regarding functionality not mentioned in these wireframes that may need removal, alteration or additional description.

> Code to enable A/B testing of new/old pages should be present on all new/revised pages within photo.walgreens.com.

For details, please contact Walgreens UX.

3.

2.

Code/tagging to enable Omniture tracking and analysis should be present on all new/revised pages.

For details, please contact Walgreens UX.

Checkout Flows

# Same Day Pickup

Same Day Pickup < \$42	
Order Review Order Review Order Review Order Review Order Confirmation Page This is a new flow for 1.) Previously picked 2.) Have a store loca account from a previ 2.) Have a current or 2.) Have a current or	r users who have up an order, tion associated with their ous pickup order, and der <\$42
Same Day Pickup >/= \$42	
Pick Up or Ship Payment Information Order Review	Order Confirmation
Checkout Progress Indicator:	
Pick Up or Ship Payment Information Order Review Order Co	nfirmation
Ship	
Shipping Information Payment Information Order Review	Order Confirmation
Checkout Progress Indicator:	
Shipping Information Payment Information Order Review Order Co	nfirmation

# Same Day Pickup & Ship (Split Order)



Modules & Form Guidelines

# Walgreens.



<- SCTA PCTA
Order Summary
Subtotal \$
Tax* \$
snipping \$
Total \$x. *< <tax copy="" estimated="">&gt;</tax>
Add Coupons
Enter up to 4 coupon codes
ex. 200FFPRINTS Ap
Error message placeholder More Info
Pickup Information
Mon. Apr. 1, 2012 after 5:59pm Glossy Prints, 24x36 Poster
Shipping Information
Jane Smith 12x18 Poster
Need Help?
• Online Help     • Call 1-555-5555     • Chat Live
Total \$x. *< <tax copy="" estimated="">&gt;</tax>
<< SCTA PCT/

# Annotations

# Module A :: Progress Indicator

Checkout Step A	Checkout Step B	Checkout Step C	Checkout Step D	
ne Day Pickup fo	or orders <\$42			
Order Review	Order Confirmation			
ne Day Pickup fo	or orders >=\$42			

i				
Shin				
Shipping Inform	ation Payment Information	Order Review Or	der Confirmation	
Same Day Pic	kup & Ship Mixed Order			
Pickup or Sh	ip Payment Information	Order Review Or	der Confirmation	1
Notes: The Progress highlighted. Subseq choose to go back by The variations above	Indicator accurately reflects the check uent steps in the process are reflected clicking the labels associated with pre illustrate how the Progress Indicator w	but flow based on the fulfill in form of labels. Upon pr viously completed steps. rill change depending on th	ment method. User's current location wit oceeding to the following step within the ne type of the order.	hin the Checkout process is Checkout process, user may
Module B :: Page	Title			
Page Title & Error M	lessage			
Page Title Error message p	laceholder			
L				
Notes: Each page with In the event of a poten and how the problem	thin the Checkout process has a title m ntial page error, etc., a descriptive error a can be mitigated.	atching the step within the message will appear in th	Progress Indicator. e Error message placeholder informing	the user of what has occured
Page Title, Error Me	essage and Products List			
Page Title Error message p	(For Your Prints, Calendars, Ph laceholder	noto Books)		
L			/	
Notes: New function fulfillment method ap	ality: For Pickup Information and Shipp pplies (i.e. Pickup Information (Your Prin	ing Information screens, p hts and Photo Book). Ship	age titles are accompanied by a list of pro ping Information (Your Gifts)).	oduct categories to which that
In the event of a poten and how the problem	ntial page error, etc., a descriptive error i can be mitigated.	message will appear in tr	e Error message placeholder informing	the user of what has occured
Module D :: Prima	rry & Secondary Calls To Ac	tion		
<< SCT/	А			
Notes: The Primary C same way for both lo	Call To Action (PCTA) is displayed in for cations (top - above Module E and botte	m of a button, while the Se om - below the lowest visu	condary Call To Action (SCTA) is a link. 1 al point of Module D).	This module appears in the
Module E :: Order	Summary Module			
Same Day Pickup	5			
No Pickup Inforn	nation Available		Pickup Information Available	

Order Summarv

Order Summary



# Ship

# No Shipping Information Available





# Shipping Information Available

Order Summary	
Subtotal	\$x.xx
Tax*	\$x.xx
Shipping	\$x.xx
Total *< <tax copy="" estimated="">&gt;</tax>	\$x.xx
Add Coupons Enter up to 4 coupon codes	
ex. 200FFPRINTS	Apply
Error message placeholder More Info placeholder	

# Same Day Pickup & Ship Mixed Order

# No Pickup or Shipping Information Available

Subtotal	\$x.xx
Add Coupons	
Enter up to 4 coupon codes	
ex. 200FFPRINTS	Apply
Error message placeholder	

# Pickup and Shipping Information Available

Order Summary	
Subtotal	\$x.xx
Tax*	\$x.xx
Shipping	\$x.xx
Total *< <tax copy="" estimated="">&gt;</tax>	\$x.xx
Add Coupons Enter up to 4 coupon codes	
ex. 200FFPRINTS	Apply
Error message placeholder More Info placeholder	

### Order Review Split Order

Subtotal	\$x.xx
Tax*	\$x.xx
Shipping	\$x.xx
Pay in store	\$x.xx
Pay now	\$x.xx
Total *< <tax copy="" estimated="">&gt;</tax>	\$x.xx
Add Coupons	
Enter up to 4 coupon codes	

More Info placeholder

### Order Confirmation Split Order

Order Summary	
Subtotal	\$x.xx
Tax*	\$x.xx
Shipping	\$x.xx
Pay in store	\$x.xx
Pay now	\$x.xx
Total *< <tax copy="" estimated="">&gt;</tax>	\$x.xx

\_\_\_\_\_

Notes: The Order Summary modules display basic information pertaining to an order (i.e. order subtotal, estimated tax based on the store location or shipping address, information about shipping cost, order total and the ability to add a coupon code). Modules appear in the right rail section as more information about the order and its fulfillment method(s) becomes available.

New functionality: For split orders, the Order Summary module displays totals for Pay in store and Pay now on the Order Review and Order Confirmation pages only.

### Add Coupon

# Order Summary Subtotal \$x.xx Tax \* \$x.xx Total \$x.xx \*<<Tax estimated copy>> \$x.xx Add Coupons Enter up to 4 coupon codes ex. 200FFPRINTS Apply

# Coupon Applied



Notes: User has the ability to enter a coupon code in Cart and throughout the Checkout process, until they reach the Order Confirmation page. The Add Coupons form is always exposed.

After entering the coupon code, user presses Apply, which then displays a green coupon message along with the amount deducted, provided that the coupon code is valid. The "more info" link also appears, so that the user may view additional information about the coupon code, the products it applies to, etc. This information appears in a modal layer and contains both a description of the offer which is pulled from the coupon request spreadsheet that Michelle Wente enters into SBM, and the offer's effective dates, which are pulled from the coupon setup system.

In the event of a potential error in processing, etc., a descriptive error message will appear in the Error message placeholder informing the user of what has occured and how the problem can be mitgated. A More Info link appears after the error message. Clicking it produces a modal explaining the nature of the error. This information appears in a modal layer and contains both a description of the offer which is pulled from the coupon request spreadsheet that Michelle Wente enters into SBM, and the offer's effective dates, which are pulled from the coupon setup system.

# Module F :: Pickup Information Module



Notes: The Pickup Information module displays the pickup date/time information along with a list of products selected for pickup.
Selecting the Edit link transports the user to the Pickup Information section of the Checkout process.

# Module G :: Shipping Information Module

# Shipping Address

Shipping Information	Edit
Jane Smith 12x18 Poster	

Notes: The Shipping Information module displays first and last name of the person the selected items are being shipped to. It also includes a list of products selected for shipping. Selecting the Edit link transports the user to the Shipping Information section of the Checkout process.

### Module I :: Customer Help Module

Need	Help?	
• Onli	ne Help	
• Call	1-555-555-5555	
• Cha	t Live	

Notes: The above module provides multi-channel customer service options for the user.

Clicking the Online Help Page link produces the Mail Order modal (current functionality) Address: https://photo2.walgreens.com/walgreens/helpcheckoutpopup/

Clicking the Chat Live link produces the live chat modal (current functionality) Address (dynamic?): https://cs6b.instantservice.com/ client/174257876/67C06724B4C8B3E42FF310D2FE2BF2459D8FEB7B5E61F2BE9CC61F98CC286F3900000139BAB0EEFE

# Module J :: Secondary Order Total Module



Notes: The above module displays order Total just above the bottom instance of Module D. Tax estimated copy appears as in current functionality.

# Form Design Guidelines

Empty Form		Pre-Populated Form	
Cardholder Information First Name ex. John Last Name	Error message visual treatment	Cardholder Information First Name John Last Name	

			The last of the local sector of the local sect		
Billing Address 1	1		Billing Addr	ess 1	
ex. 1234 Main S	3t		1234 Main	St	
Billing Address 2	2 (optional)		Billing Addr	ess 2 (optional)	
ex Suite 102			Suite 102		
0.1	Otata	Zin	City	State	Zin
City	State	Zib	Ony	Otato	21p
ex Chicago Credit Card Inf	formation	▼ ex 60601	ex. Chicago Credit Car	o [//linois(/L) •	ex. 60601
City ex. Chicago Credit Card Inf Credit Card Num	formation	▼ ex. 60601	ex. Chicago Credit Car Credit Card	o Illinois(IL)  rd Information Number	ex 60601
ex, Chicago Credit Card Int Credit Card Nurr ex, 1234123412	formation 2341234	▼ @x.60601	Credit Card Credit Card 123412341	d Illinois(IL)	ex 60601
ex. Chicago Credit Card Ini Credit Card Num ex. 1234123412 Expiration Date	formation nber 2341234	▼ ex. 60601	ex. Chicago Credit Card 123412341 Expiration D	o Illinois(IL)  rd Information Number 12341234 Date	ex 60601
ex: Chicago Credit Card Ini Credit Card Num ex: 1234123412 Expiration Date Month	formation nber 2341234 Year	▼ ex. 60601	Credit Card Credit Card 123412341 Expiration D Month	o Illinois(IL)  rd Information Number 12341234 Date Year	ex 60601

Notes: Forms are displayed with field labels above the fields. By default, all empty editable text boxes display sample formatted text in light gray (light gray / italic - visual design will determine the proper approach). Upon clicking within the text field (focusing), the sample text disappears and user is able to enter desired information. If focus of the field is lost without entering new information, the sample text is displayed again.

Error / optional Confirmation message appears under each page's title, with the affected field (if applicable) outlined by a red box.

**Dedicated Print Page** 

photo						(4)
prioto		FRO				
	s Cards Cal	endars Posters				
Select Sizes and	d Quantities					
You have selected 3 print(s)				Add more photos	Add To	Cart
Choose Print Finish For	Your Order 🖉 🤅	ilossy 🕜 Matte (mail (	urder only)	Prints Summary		
			nder ennyy	Item Qu	antity	Price
Entire Order Print your entire order in the s	ame size.			Prints 4x6	3	\$н.кн
Print Sizes				Prints Total		\$x.xx
0 4x6 Prints	0 5x7 Prints 0 8x	10 Prints		You will be able to in the cart and at	apply cou checkout.	ipons
Individual Prints and E	Enlargements			Pricing		
Select desired print sizes for e	each of your photos			Prints Sizes	Qty. P	Price
Please note: Sizes marked w	ith 📤 are not recommended for	printing.		4x6 Same Day Pickup	1-99 \$	šx.xx
ar Andrew	100000	725 AL 625		21431-6 D.S.W	100+ \$	x.xx
Image Title 1	Print Sizes	Poster Sizes		4x6 Delivered To You	1+ \$	bx.xx
N AN	0 4×6	0 11x14		5x7	1+ 5	Sx.xx
	0 5x7	0 12x18		8×10	1+ \$	šx.xx
$\times$	0 8x10	0 16x20		V/allet Set	1+ \$	ix.xx
	Viallet Set/s)	0 20/20		Family Pack	1+ \$	206.202
	- Wallet Del(s)	tore sizes		Ultimate Value Pack	1+ \$	ix.xx
Circuit Circuit				Poster Sizes (Satin paper)	Qty P	Price
Crop / Rotate Remove				11×14	1+ \$	x.xx
Image Title 1	Print Sizes	Poster Sizes		16×20	1+ \$	xx.xx
1				12x18	1+ \$	201.202
	0 4×6	0 11x14		20x30	1+ \$	bx.xxx
	0 5x7	0 12x18		24230	1+ 4	
	0 8x10	0 16x20				
	0 Wallet Set(s)	0 20x30				
		lore sizes				
Crop / Rotate Remove						
Image Title 1	Print Sizes	Poster Sizes				
N A	0 4x6	0 11x14				
	0 5×7	0 12/18				
$\sim$	0.9/10	0 16/20				
	0.000	- 10/20				
	vvallet Set(s)	fore sizes				
Crop / Rotate Remove						
ALTER PLOYING				Prints Total		\$x.xx
				Add more photos	Add To	Cart

2 Enlargements



### Annotations

### Module A :: Photo Finish Selection

Notes: The Select Photo Finish module has been moved to the top of the page in order to better communicate that its selection applies to both the Quick Order and the Custom Order modules. The Glossy option is selected by default.

# Module B :: Quick Order Module

Notes: The quick order module displays three most common print sizes. The Update All button has been removed. With selection of a size, the system updates the order summary with the number of prints, their size, and the total dollar amount, as in current functionality.

# Module C :: Custom Order Module

# Default State



Crop / Rotate	Remove	

Notes: Image line items display only 8 most commonly ordered Print and Poster sizes (4 of each) by default.

As in current functionality, entry of a quantity into any field updates both the dollar amount to right of the affected field, as well as the totals within the Order Summary.

# Expanded State

Image Title 1	Print Sizes	Poster Sizes
A A	0 4×6	0 11x14
	0 5x7	0 12x18
	0 8x10	0 16x20
	0 Wallet Set(s)	0 20¥30
	Eamily Pack(c)	0 24×26
Crop / Rotate Remove	Illtimete Value Pack/a)	Poster preview
	Fewer	sizes
Image Title 1	Print Sizes	Poster Sizes
N A	0 4x6	0 11x14
	0 4x5.3 True Digital	0 12x18
$\times$	0 5/7	0 16x20
	0 8x10	0 20x30
V N	More s	izes

Notes: Clicking the More sizes link expands the Print and Poster modules to display the remaining options. Subsequently, clicking the Fewer sizes link collapses the module back to its original state.

If user comes to the DPP from one of the following PDPs, the Print and Poster modules will be expanded by default: Wallet Prints Ultimate Pack Prints 24x36 Poster

Clicking the Poster preview link produces the Poster Preview modal (currently the More Options link).

Module D :: Prints Summary Copy

Notes: Copy communicates to the user that they'll be able to apply coupons once in Checkout.

Module E :: Pricing

Notes: In addition to current pricing information, the Pricing module will display SDP and Delivered To You tiered pricing for 4x6 prints.

**Photo Cart** 



# Annotations

\_\_\_\_\_

# Module A :: Photo Cart Items List

# Dafault State

Toduct		Price	Quantity	Total	
Remove	24x36 Poster, Satin	\$29.99	1 Update	\$29.99	
	Glossy Prints (1)	\$3.99	1	\$3.99	
	Glossy Prints (1) 4x6 Prints ⊮ True Digital 4x5.3 5x7 Prints	\$3.99	1	\$3.99	

Notes: The Photo Cart items are broken up into two sections -- Pickup items and items that must be shipped. Within each section, items are displayed in reverse chronological order (i.e. last item added to the Cart appears atop of the list).

The True Digital option will appear for 4x6 prints only, and will be visually grouped with that print size.

# Default Split Order

Product		Price	Quantity	Total	
Remove	24x36 Poster, Satin	\$29.99	1 Update	\$29.99	
Remove	Glossy Prints (1) 4x6 Prints True Digital 4x5.3 5x7 Prints Edit Prints and Sizes	\$3.99	1	\$3.99	
Shipped	Items				
Product		Price	Quantity	Total	
a A	Photo Banner 1x3 Scallop Border				
	Design: Scallop Border	\$15.99	1 Update	\$15.99	
Remove					

Notes: In case of a split order containing items that cannot be picked up and those that can, the cart will be split into Pickup Items and Shipped Items sections.

Pick Up or Ship

<pick or="" ship<="" th="" up=""><th>)?&gt;&gt;</th><th>&lt;&lt; Back</th><th>CONTINUE</th></pick>	)?>>	<< Back	CONTINUE
ror message placeholder		Order Summary	
Pick up my order		order Summary	
🔇 Pickup Informatio	on	Tax*	\$x.) \$x.)
Thursday October 18, 2012	456 Washington St. Map   Change Store Chicago, IL 60601	Total *Sales tax is estimated and vary by location.	\$x.x
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnight	Add Coupons	dee
Any time after 5pm		ex. 200FFPRINTS	App
I would like a friend to	p pick up this order.		
		Need Help?	
Glossy Prints 24x36 Poster		Online Help     Call 1-555-555-5555     Chat Live	
⊖Ship my entire ord	er instead		
		Total	\$x.xx
		<< Back	CONTINUE

# Annotations

Module A :: Pickup Information

Known Pickup Information - Pickup Location

PICK up my order			
🚱 Pickup Informatio	n		
Thursday October 18, 2012	456 Washington St. Chicago, IL 60601	Map   Change Store	
	Chara Llaura		
Any time after 1PM	Mon Sun. 8AM - Midnig	pht	



Notes: The above module displays preferred (previously used) pickup location information including store's address and hours. Additionally, the module allows users to view the store's location on the map via the Map link, or change the preferred store location via the Change Store link. The pickup time and "I would like a friend to pick up this order" check box are rolled into the module.

In the event of a potential error in processing, etc., a descriptive error message will appear in the Confirm/Error message placeholder informing the user of what has occured and how the problem can be mitigated. A confirmation message will be displayed in the same place if a user has successfully changed the pickup location.

Clicking the Map link produces Store Locator modal with the store's location on highlighted on the map as in current functionality. Clicking the Change Store link produces the Store Locator modal with the ability to find a new location, as in current functionality.

Refer to the latest Store Locator wireframes (ex. LOCATOR\_Wireframes\_v0.1\_12XXXX\_MC.pdf). Wires are located in the following folder on the I: drive: I:\Ecom Share\PUBLIC\User Experience\02 PROJECTS\03 PHOTO\Store Locator Results Improvement 1209\Wires and Specs

### Selecting Pickup Time

The system should display available pickup times to the user. Once a time selection has been made, the system should hold that time, or a variation of that time throughout the duration of the checkout process. The system should never promp the user to change the pickup time or display the "pickup time is no longer available" message to the user of if the time difference is less than 15 minutes. In the event when the pickup time to reaches the Order Review page, the system should simply update the pickup time to reflect that change.

### Known Pickup Information - Order For A Friend

### Module Default State

for message placeholder		
Pick up my order		
Pickup Information	1	
Thursday October 18, 2012	456 Washington St. Map   Change Store Chicago, IL 60601	
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnight	
Any time after 5pm		
I would like a friend to	pick up this order.	
Glossy Prints 24x36 Poster		
⊖Ship my entire orde	r instead	

Notes: The above module provides users with the ability to place the order for someone else. Selecting the "I would like a friend to pick up this order." check box produces a form allowing users to fill out customer information (current functionality). However, if user has previously ordered for a friend, the information saved at that point will be displayed in text format when the check box is selected.

In the event of a potential error in processing, etc., a descriptive error message will appear in the Error message placeholder informing the user of what has occured and how the problem can be mitigated.

### Check Box Selected State

<< Pick Up or Ship Error message placeholder	?>>		
Second	My Order>>		
OPickup Information	1		
Thursday	456 Washington St. Chicago, IL 60601	Map   Change Store	

Any time after spin	
I would like a friend to p	pick up this order.
Friend's First Name	Address Book
ex. Jonn	
Friend's Last Name	
ex. Smith	
Friend's Phone Number ex. 17735555555	
Friend's Email Address (	(optional)
name@address.com	
Note: We will only use you f	friend's email address to r is ready for pickup.

### Saved Information State

	My Order>>
OPickup Information	n
Thursday October 18, 2012	456 Washington St. Map   Change Store Chicago, IL 60601
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnight
Any time after 5pm	
I would like a friend to p	pick up this order.
John Smith Edit 1-773-555-5555 jsmith@email.com	Address Book
Note: We will only use you f	friend's email address to er is ready for pickup.
noury them when their orde	

### Notes: By default, the " I would like a friend to pick up this order" check box is unselected.

Check Box Selected State: By default, all editable text boxes display sample formatting text in light gray. Upon clicking within the text field (focusing), the sample text disappears and user is able to enter desired information. If focus of the field is lost without entering new information, the sample text is displayed again.

Saved Information State: This state appears if user checks the "I would like a friend to pick up this order" after previously filling out the "Order for a friend?" form information. Clicking the Edit link on the Saved Information State form reverts back to Check Box Selected State with previously specified information filled out in editable text boxes. Clicking the Address Book link produces the Address Book modal (current functionality).

In the event of a potential error in processing, etc., a descriptive error message will appear in the Error message placeholder informing the user of what has occured and how the problem can be mitigated.

# **Unknown Pickup Information**

-- Diale I In an Chin255

🔇 Pickup Inform	nation			
Enter your ZIP code	or a street address to f	ind a Walgreen	s store.	
ex. 60601 or 1234 M	ain Street Chicago, IL		Find a Pickup Location	
I would like a frie	end to pick up this order			
I would like a frie     Glossy Prints	end to pick up this order			
☐ I would like a frie Glossy Prints 24x36 Poster	end to pick up this order			

Notes: In case preferred pickup location information is not available for the user, the above module displays a single text field responsible for collecting map search criteria in form of a ZIP code or street address and city.

New functionality. This single field takes over for the four separate fields currently used to collect ZIP code OR street, city and state (dropdown).

Upon filling in required information and clicking the "Find a Pickup Location" button, current functionality kicks in by producing the Store Locator modal.

After selecting a desired store form the Store Locator, the modal closes and the page refreshes displaying accurate pickup information, options for desired pickup time and the "Order for a friend" option modules.

In the event of a potential error in processing, etc., a descriptive error message will appear in the Error message placeholder informing the user of what has occured and how the problem can be mitigated.

### Shipped Order - Known Shipping Address

Shipping Information	
Pat Smith I234 Robinson St. Rockford, IL 6	Edit   Address Book 0105
Shipping Method	
12x18 Poster	
Standard (USPS) Est. delivery: Sat. O	ct. 6, 2012 \$4.99 🔻

### Notes:

If a previous shipping address was entered, module displays the last entered shipping address in a non-editable text format. Clicking the Edit link displays the shipping address in editable fields. Clicking the Address Book link produces the Address Book modal (current functionality).

A list of shipping methods per product category will display undearneath the address in a drop-down, with the least expensive selection as the default.

Clicking "more info" in the content below the shipping methods drop-down displays the shipping method help overlay as in current functionality. Update look to any new design standards submitted for this project.

Page title has changed because order contains shipped items only.

# Shipped Order - New Shipping Address

< <ship order="" your="">&gt; Error message placeholder</ship>	
Shipping Information	
First Name	Address Book
ex. John	

0.0.011101					
Address 1					
ex. 1234 W.	Main Street				
Address 2 (o	ptional)				
ex. Apartme	nt 1A				
City	State	Zip			
ex. Chicago		▼ ex. 60601			
Save my	shipping address				
Save my	shipping address				
Save my	shipping address Method				
Save my Shipping 12x18 P	shipping address Method Voster				
Save my Shipping 12x18 P Standard	shipping address Method Voster d (USPS) Est. delive	ny: Sat. Oct. 6, 2012 \$4	99 🔻		

Notes: If user has not previously specified or saved their shipping address, the Shipping Information module displays the shipping information in editable form.

Page title has changed because order contains shipped items only.

# Split Order - Pickup and Ship

< <pick and="" ship<="" th="" up=""><th>My Order&gt;&gt;</th><th></th><th></th></pick>	My Order>>		
🚱 Pickup Information	1		
Thursday October 18, 2012	456 Washington St. Chicago, IL 60601	Map   Change Store	
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnigh	t	
Any time after 5pm			
I would like a friend to	pick up this order.		
I would like a friend to	pick up this order.		
J I would like a friend to Glossy Prints	pick up this order.		
_) I would like a friend to Glossy Prints 24x36 Poster	pick up this order.		
Glossy Prints 24x36 Poster	pick up this order.		
<ul> <li>J would like a friend to</li> <li>Glossy Prints</li> <li>24x36 Poster</li> <li>Shipping Informati</li> </ul>	pick up this order.		
<ul> <li>J would like a friend to</li> <li>Glossy Prints</li> <li>24x36 Poster</li> <li>Shipping Information</li> </ul>	pick up this order.	Edit LAddress Book	
<ul> <li>J would like a friend to</li> <li>Glossy Prints 24x36 Poster</li> <li>Shipping Informati</li> <li>Pat Smith</li> <li>I234 Robinson St. Ro</li> </ul>	ion ckford, IL 60105	Edit   Address Book	
<ul> <li>J would like a friend to</li> <li>Glossy Prints 24x36 Poster</li> <li>Shipping Information</li> <li>Shipping Shipping Information</li> <li>Shipping Shipping Shipping</li> <li>Shipping Shipping Shipping</li> <li>Shipping Shipping</li> <li>Shipping Shipping</li> <li>Shipping Shipping</li> <li>Shipping Shipping</li> <li>Shipping Shipping</li> <li>Shipping</li> <li>Shiping</li></ul>	pick up this order. ion ckford, IL 60105	Edit   Address Book	
<ul> <li>J would like a friend to</li> <li>Glossy Prints 24x36 Poster</li> <li>Shipping Informat</li> <li>Pat Smith</li> <li>1234 Robinson St. Rooman</li> </ul>	pick up this order. ion ckford, IL 60105	Edit   Address Book	
<ul> <li>J would like a friend to</li> <li>Glossy Prints 24x36 Poster</li> <li>Shipping Information</li> <li>Shipping State</li> <li>Shipping Method</li> </ul>	ion ckford, IL 60105	Edit   Address Book	
<ul> <li>J would like a friend to</li> <li>Glossy Prints 24x36 Poster</li> <li>Shipping Informati</li> <li>Pat Smith</li> <li>1234 Robinson St. Root</li> <li>Shipping Method</li> <li>12x18 Poster</li> </ul>	ion ckford, IL 60105	Edit   Address Book	
<ul> <li>I would like a friend to</li> <li>Glossy Prints 24x36 Poster</li> <li>Shipping Informati</li> <li>Pat Smith</li> <li>I234 Robinson St. Root</li> <li>Shipping Method</li> <li>12x18 Poster</li> <li>Standard (USPS) Est. c</li> </ul>	ion ckford, IL 60105 felivery: Sat. Oct. 6, 2012 \$4.99	Edit   Address Book	

# Split Order - Pickup and Ship - Unknown Shipping Information

<<Pick Up or Ship?>>

	my order===		
Operation Pickup Information	I		
Thursday October 18, 2012	456 Washington St. Chicago, IL 60601	Map   Change Store	
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnigl	ht	
O Any time after 5pm			
I would like a friend to p	pick up this order.		
Glossy Prints 24x36 Poster			
Shipping Informati	on		
FirstName		Address Book	
ex. John			
LastName			
ex. Smith			
Address 1			
ex. 1234 W. Main Street			
Address 2 (optional)			
ex. Apartment 1A			
City State	Zip		
ex. Chicago	● ex. 60601		
Save my shipping addre	ess		
Shipping Method			
12x18 Poster			
12/110 1 00101	elivery Sat Oct 6 2012 \$4.99	•	
Standard (USPS) Est. d			

Split Order - Pickup and Ship - Unknown Pickup & Shipping Information

<pick and="" my="" orde<="" p="" ship="" up=""></pick>	r>>		
Pickup information			
Enter your ZIP code or a street addre	ess to find a Walg	greens store.	
ex. 60601 or 1234 Main Street Chicago	om IL	Find a Pickup Locat	ion
ex. 60601 or 1234 Main Street Chicago	om IL s order.	Find a Pickup Locat	ion
ex. 60601 or 1234 Main Street Chicago	om IL s order.	Find a Pickup Locat	ion

LastName			_		
ex. Smith					
Address 1					
ex. 1234 W. M	ain Street				
Address 2 (opt	ional)				
ex. Apartment	1A				
City	State	Zip			
ex. Chicago		▼ ex. 60601			
Save my s	hipping address				
Shipping N	/lethod				
12x18 Po	ster				
Standard	(USPS) Est. deliv	ery: Sat. Oct. 6, 2012	\$4.99 💌		
For PO Box, (USPS) ship	APO/FPO & Puerto ping. More info	Rico addresses, select	standard		
⊖Ship my e	entire order ir	istead			

Notes: In case of a split order, two sections appear within the Pickup and Ship option of the page - Pickup Information and Shipping Information. Known Pickup and shipping information is displayed. Display the unknown variation of each module if information for Pickup or Shipping is unknown.

# Split Order - Ship Instead

< <pick or="" ship?="" up="">&gt; Error message placeholder</pick>
○< <pick and="" my="" order="" ship="" up="">&gt;</pick>
Ship my entire order instead
C Shipping Information
Pat Smith Edit   Address Book 1234 Robinson St. Rockford, IL 60105
Shipping Method
Glossy Prints
Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 \$4.99
24x36 Poster
Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 \$4.99
12x18 Poster
Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 \$4.99
For PO Box, APO/FPO & Puerto Rico addresses, select standard (USPS) shipping. More info

Notes: If user chooses to ship the entire split order, display the shipping information along with applicable shipping methods.

If items are grouped by vendor for shipping purposes, they should be shown together.

Note that in the case of multiple shipping options, the shipping advisory appears only below the last option.

# Split Order - Ship Instead - Unknown Shipping Address

\_\_\_\_\_\_

Ship my entire order instead	
C Shinning Information	
First Name	Address Book
ex. John	
Last Name	
ex. Smith	
Address 1	
ex. 1234 W. Main Street	
Address 2 (optional)	
ex. Apartment 1A	
City State Zip	
ev Chicean 👘 even	1
ex. Crincago	
Save my shipping address	
Shipping Method Glossy Prints Standard (JSPS) Est delivery Sat Oct 6, 2012	2 54 99
Save my shipping address Shipping Method Glossy Prints Standard (USPS) Est. delivery: Sat. Oct. 6, 2012	2 \$4.99
Save my shipping address Shipping Method Glossy Prints Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 24x36 Poster	2\$4.99 💌
Save my shipping address Shipping Method Glossy Prints Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 24x36 Poster Standard (USPS) Est. delivery: Sat. Oct. 6, 2012	2 \$4.99 💌
Save my shipping address Shipping Method Glossy Prints Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 24x36 Poster Standard (USPS) Est. delivery: Sat. Oct. 6, 2012 12x18 Poster	2 \$4.99 💌

Notes: If user chooses to ship the entire split order, display the shipping information along with applicable shipping methods. If the shipping address is unknown, display the editable shipping information form.

If items are grouped by vendor for shipping purposes, they should be shown together.

**Payment Information** 

o mont information				
ror message placeholder			<< Back CON	TINUE
Cradit Card Information			Order Summary	
			Subtotal	\$x.:
FirstName			Tax*	\$x.:
ex. John			Tetal	¢
LastName	A.1	We're not charging your credit card.	*Sales tax is estimated and may	φΧ.Χ
ex. Smith		store when you pick up your order.	vary by location.	
			Add Coupons	
Address 1			Enter up to 4 coupon codes	
ex. 1234 W. Main Street			ex. 200FFPRINTS	Арр
Address 2 (optional)				
ex. Apartment 1A			Pickup Information	Ed
Zip City State			Mon Apr 1 2012 after 5:59n	m
ex. 60601 ex. Chicago	•		Glossy Prints, 24x36 Poster	
			Need Help?	
Credit Card Number			Online Help	
ex. 1234307090123430			Call 1-555-555-5555     Chat Live	
Expiration Date				
Month Vear				
wonan v rear v				
vionar v				
Save my credit card information				
Save my credit card information				
Save my credit card information				
Save my credit card information				
Save my credit card information				
Gift Card				
Save my credit card information Gift Card PayPal				
Save my credit card information Gift Card PayPal				
Save my credit card information Gift Card PayPal			Total	\$x.xx
Save my credit card information  Gift Card  PayPal			Total	\$x.xx
Save my credit card information  Gift Card  PayPal				\$x.xx
Save my credit card information  Gift Card  PayPal			Total << Back CON	\$x.xx
Save my credit card information  Gift Card  PayPal				\$x.xx
Save my credit card information  Gift Card  PayPal			Total << Back CON	\$x.xx
Save my credit card information  Gift Card  PayPal			Total << Back CON	\$x.xx

# Annotations

Module A1 - Payment Messaging

# A1 - Pickup Orders over \$42

We're not charging your credit card.

Your credit card guarantees your order. Pay in store when you pick up your order.

# A1 - Split Orders

We're charging your credit card for shipped items only.

You'll pay for your pickup items at the store.

# A1 - Shipped Orders The messaging module does not appear.

Module A :: Payment Information

The page does not display for Pickup orders under \$43.

# New Credit Card

Credit Card Information	
FirstName	
ex. John	We're not charging your credit card.
LastName	Your credit card guarantees your order. Pay in
ex. Smith	store when you pick up your order.
Address 1	
ex. 1234 W. Main Street	
Address 2 (optional)	
ex. Apartment 1A	
City State Zip	
ex. Chicago	01
Credit Card Number	
ex. 1234567890123456	
Expiration Date	
Month Year Y	
Save my credit card information	
) Gift Card	
PavPal	

Notes: User is presented with the new credit card option if user's credit card has not been previously saved.

New functionality. Selecting the "Save my credit card information" check box allows the system to save the CC info and display it next time user is proceeding through the checkout process.

# **Existing Credit Card**

Credit Card Information Edit	DISCOVER Stream
John Smith 1234 Main St. Chicago, IL 60601 Visa Card XXXX-1234 Exp. Jan. 1, 2013	We're not charging your credit card. Your credit card guarantees your order. Pay in store when you pick up your order.
⊖ Gift Card	
O PayPal	

Notes: User is presented with the saved payment information if they've previously selected to save. User has the ability to edit the credit card info by clicking the Edit link. Doing so displays all of the saved cc info in editable text fields.

# Edit Credit Card

First Name		
John		We're not charging your credit card
LastName		Your credit card guarantees your order. Pay in store when you pick up your order
Smith		
Address 1		
1234 Main St.		
Address 2 (oni	ional)	
ex. Apartment	1A	
City	State Zip	
Chicago	Illinois(IL)	01
Credit Card Nu	imber 45-1234	
Expiration Date	2	
January (1)	▼ 2013 ▼	
, , ,		
Save my ci	edit card information	

Notes: User has the ability to edit the credit card info by clicking the Edit link. Doing so displays all of the saved cc info in editable text fields.

# W Photo Gift Card

Credit Card Information			
Gift card			<b>W</b> photo
Gift Card Number	Security Code	Check Balance   Remove	
		Apply	
⊖ PayPal			

Notes: Selecting the Walgreens W Photo Gift Card option displays the gift card form (current functionality). User may enter multiple Gift Card numbers. Clicking the "Apply" button applies the gift card available balance to the order total, displaying the updated information in the Order Summary module.

New functionality: Reformat the Gift Card entry method to display 4, not 5 text fields. This approach will match Gift Card numbering format. Clicking the Security Code link displays a modal explaining what the code is and how to find it on the gift card.

# PayPal

Credit Card Information			
Gift Card			
PayPal			PayPal
Continue to enter your PayPal informa	tion.		

Notes: Selecting the PayPal option allows users to pay using PayPal (current functionality).

**Order Review** 

Pick Up or Ship Pa	syment Information Order Review Order	r Confirmation	
ohn Smith, your of ease review your order. If all	rder is not yet complete. Information is correct, click the Submit Order button.		< Back SUBMIT ORDER
Operation State		Payment	Order Summary
Thursday October 18, 2012	456 Washington St. Map   Edit Chicago, IL 60601	Pay In Store \$x.xx	Subtotal \$x.3 Tax* \$x.2
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnight		Total \$x.x *Sales tax is estimated and may vary by location.
Product	Price	Quantity Total	Add Coupons Enter up to 4 coupon codes
Glossy Print 8x10 Prints	s (1) \$x.xx	1 \$x.xx	Need Help?
Remove Edit Prints and	Sizes		Online Help     Call 1-555-5555     Chat Live
			Total \$x.x *Sales tax is estimated and may vary by location.
			<- Back SUBMIT ORDER

# Annotations

# Module A :: Order Review

# Pickup Order

October 18, 2012	Chicago, IL 60601	Lui	Pay In Stol	re \$x.xx
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnight			
Any time after 5PM				
Product		Price	Quantity	Total

Remove	

Notes: The Order Review module presents all relevant information for an order. For Pickup orders, surface pickup date, time and location along with payment information and amount to be paid in store. For Shipped orders surface shipping address along with shipping method(s) along with contact and payment information.

### Selecting Pickup Time

The system should display available pickup times to the user. Once a time selection has been made, the system should hold that time, or a variation of that time throughout the duration of the checkout process. The system should never promp the user to change the pickup time or display the "pickup time is no longer available" message to the user if the time difference is less than 15 minutes. In the event when the pickup time has changed by less than 15 minutes by the time user reaches the Order Review page, the system should simply update the pickup time to reflect that change.

The Online Privacy and Security Policy link produces the Help Topics modal (current functionality). Address: http://www.walgreens.com/topic/help/default.jsp?cf=ln

# Shipped Order

Shipping		Paymen	t	
Pat Smith 1234 Robinson St. Rockford, IL 60105	Edit	xxxxxxx	XXX3456	Edi
Standard (USPS) \$4.99 Estimated Delivery: Fri. Oct. 19, 2012				
Product	Price	Quantity	Total	
24x36 Poster, Satin	\$29.99	1	\$29.99	
Remove		Update		

Notes: The Order Review module presents all relevant information for an order. For Pickup orders, surface pickup date, time and location along with payment information and amount to be paid in store. For Shipped orders surface shipping address along with shipping method(s) along with contact and payment information.

Clicking the Edit link next to Shipping information transports the user to the Pickup or Ship screen.

The Online Privacy and Security Policy link produces the Help Topics modal (current functionality). Address: http://www.walgreens.com/topic/help/default.jsp?cf=ln

### Shipped Order - Multiple Shipping Methods

Shipping		Paymen	t	
Pat Smith 1234 Robinson St. Rockford, IL 60105	Edit	XXXXXXXXX \$x.xx	XXX3456	Edit
Standard (USPS) \$4.99 Estimated Delivery: Fri. Oct. 19, 2012				
Product	Price	Quantity	Total	
24x36 Poster, Satin	\$29.99		\$29.99	

	Matte Prints (1)			
a Vot	8x10 Prints	\$x.xx	1	\$x.xx
Remove	Edit Prints and Sizes			

Notes: The Order Review module presents all relevant information for an order. For Pickup orders, surface pickup date, time and location along with payment information and amount to be paid in store. For Shipped orders surface shipping address along with shipping method(s) along with contact and payment information.

Clicking the Edit link next to Shipping information transports the user to the Pickup or Ship screen.

The Online Privacy and Security Policy link produces the Help Topics modal (current functionality). Address: http://www.walgreens.com/topic/help/default.jsp?cf=In

# Split Order

🔇 Pickup			Payment		
Thursday October 18, 2012	456 Washington St. Chicago, IL 60601	Edit	Pay In Store	e \$x.xx	
Any time after 1PM	Store Hours: Mon Sun. 8AM - Midnight				
Any time after 5PM					
Product		Price	Quantity	Total	
Glossy Prin 8x10 Prints Remove	ts (1)	\$x.xx	1	\$x.xx	
Shipping			Payment		
Shipping Pat Smith 1234 Robinson St. Ro	ckford, IL 60105	Edit	Payment xxxxxxxxx	∞x3456	Edi
Shipping Pat Smith 1234 Robinson St. Ro Standard (USPS) \$4.9 Estimated Delivery: Fri. C	<b>ckford, IL 60105</b> 9 Dct. 19, 2012	Edit	Payment	∞∞3456	Edi
Shipping Pat Smith 1234 Robinson St. Ro Standard (USPS) \$4.9 Estimated Delivery: Fri. C Product	<b>ckford, IL 60105</b> 9 Dct. 19, 2012	Edit	Payment xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	CCC3456	Edi

Notes: The Order Review module presents all relevant information for an order. For Pickup orders, surface pickup date, time and location along with payment information and amount to be paid in store. For Shipped orders surface shipping address along with shipping method(s) along with contact and payment information.

Clicking the Edit link next to Shipping information transports the user to the Pickup or Ship screen.

For Split orders the items list is broken up into sections for Pickup and Shipped items. See the Pricing Module to determine how to display multiple payment methods.

The Online Privacy and Security Policy link produces the Help Topics modal (current functionality). Address: http://www.walgreens.com/topic/help/default.jsp?cf=In

**Order Confirmation** 

Pick Up or Ship	Payment Information Order Review	Orde	r Confirmation			
Chank You For You confirmation email has	our Order! been sent to email@email.com.					Print This Page
Order Number: 0123	345678901 Order Date:	Thur. Oct	. 18, 2012			
🔇 Pickup			Payment		Order Summary	
Thursday October 18, 2012 Any time after 11:59AM	456 Washington St. Chicago, IL 60601 Store Information: Open Mon Sun. 8AM - Midnight	Мар	Pay In Store	\$x.xx	Subtotal Tax Total	\$x.x \$x.x <b>\$x.x</b>
					Need Help?	
Product		Price	Quantity	Total	Online Help     Call 1-555-555-5555     Chat Live	
8x10 Prints	nts (1)	\$x.xx	1	\$x.xx		

# Annotations

# Module A :: Order Confirmation

🚱 Pickup			Payment	
Thursday October 18, 2012	456 Washington St. Chicago, IL 60601	Мар	Pay In Store	\$x.xx
Any time after 11:59AM	Store Information: Open Mon Sun. 8AM - Midnight			
	web pickup			
Product		Price	Quantity	Total
Glossy Prints	s (1)			
8x10 Prints		\$x.xx	1	\$x.xx

# Shipped Order

U Shipping			
Pat Smith 1234 Robinson St. Rockford, IL 60105		xxxxxxxxxxx	∞ 3456
Standard (USPS) \$4.99 Estimated Delivery: Fri. Oct. 19, 2012			
Product	Price	Quantity	Total
24x36 Poster, Satin	\$x.xx	1	\$x.xx

Shipped Order - Multiple Shipping Methods

Pat Smith 1234 Robinson St. Rockford, IL 60105 Standard (USPS) \$4.99 Estimated Delivery: Fri. Oct. 19, 2012		XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		
Product	Price	Quantity	Total	
24x36 Poster, Satin	\$x.xx	1	\$x.xx	
Overnight (USPS) \$14.99 Estimated Delivery: Tue. Oct. 16, 2012				
Matte Prints (1) 8x10 Prints	\$x.xx	1	\$x.xx	

# Split Order

hursday October 18, 2012	456 Washington St. Chicago, IL 60601	Мар	Pay In Store	\$x.xx
Any time after 11:59AM	Store Information: Open Mon Sun. 8AM - Midnight			
	eb pickup			
		Prico	Quantity	Total

	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
	\$x.xx	XX3456
Price	Quantity	Total
\$x.xx	1	\$x.xx
	Price \$x.xx	Price Quantity \$x.xx 1

Notes: The Order Review page is similar to the Order Review page, but is stripped of all order related functionality since the order has already been submitted.